



Exciting Partnership Announcement & Sleep Awareness Week® Live Q&A

February 20, 2024 - [Vincent Arthur](#) is an iRacing eSports and Carolina Pro Late Model Series Driver living with Narcolepsy. Every Tuesday at 8:30pm ET, he competes in an online racing series called the National Oval Racing Association Cup Series. The races in this series are [broadcast live on YouTube](#) and the season kicks off today, February 20th!



Last season, Arthur was the most dominant driver, tallying 11 wins, 21 top 5s, and 26 top 10s in 31 races. For the 2024 NORA Cup Series, Wake Up Narcolepsy (WUN) has partnered with Vincent to spread Narcolepsy awareness as he races! The car features WUN colors and the logo and will be featured in the weekly races!

We are so excited to be a part of this opportunity to spread awareness and reduce stigma about the often misunderstood disorder.

We are also excited to announce a Sleep Awareness Week event taking place on World Sleep Day, March 15th! Join us on Instagram Live at 12pm ET for our 3rd Celebrity Q&A, where Vincent Arthur is going to be answering questions about his experience with Narcolepsy!

Thank you to Vincent for raising awareness and we hope you will all tune in for the races and the Q&A!

Thank you also to our awareness sponsors who make this event possible: [Avadel](#), [Harmony Biosciences](#), [Takeda](#) and [Centessa](#)!

A conversation with
VINCENT ARTHUR
and his experience with Narcolepsy

INSTAGRAM LIVE
12PM ET
MARCH 15



Wake Up Narcolepsy

Thank you to our 2024 awareness sponsors:
   

iRacing eSports Driver
Carolina Pro Late Model Series Driver