

Announcement of 2024 Sleep Awareness Week® Contest - #NarcolepsyInSixWords

February 8, 2024 - Sleep Awareness Week® 2024 is taking place March 10th - 16th and Wake Up Narcolepsy (WUN) has lots in store!

Each year, WUN holds a contest to raise awareness about Narcolepsy, with a public vote to decide on the winner and prizes. This year, a familiar favorite is coming back. The contest will be #NarcolepsyInSixWords!

Submissions are welcomed starting today, February 8th, and going through March 4th. The contest is open to people living with Narcolepsy and their loved ones!

To enter, all you have to do is send an email to <u>sleepweek@wakeupnarcolepsy.org</u> by the deadline with:

- Your name
- Your six words
- A photo for us to use
- Any social media handles you'd like us to tag when we post

Throughout Sleep Awareness Week, we will be posting the submissions for the community to vote on. The winner will be announced the following week. Keep an eye out for examples and more instructions regarding voting.

If you'd like to see previous examples of our awareness campaigns, you can check them out <u>here.</u>

There are a few other exciting announcements we have for the week that we can't wait to share soon!

Thank you to our 2024 awareness sponsors for making our campaigns possible: Avadel Pharmaceuticals, Harmony Biosciences & Takeda Pharmaceuticals!