

Collaboration Between Wake Up Narcolepsy & FTI Consulting Provides Narcolepsy Awareness Materials

January 18, 2024 - In early September 2022, <u>FTI Consulting</u>, a global consulting firm, conducted an online survey of 100 physicians treating Narcolepsy in children and adolescents in the Greater Boston Area with the leadership of Wake Up Narcolepsy (WUN), a nonprofit dedicated to driving Narcolepsy awareness, education and research.

The FTI Consulting Strategic Communications segment worked with WUN pro bono and provided insight as to how physicians treat Narcolepsy and understand the complex disorder. They also developed the survey results in a digestible way that WUN was able to share with their community. Since then, WUN has been able to use the results in graphics and other materials, as well as in one of their bi-monthly features in Sleep Lab Magazine where they highlighted the importance of Narcolepsy awareness. That feature can be found on page 10 of the September/October 2023 edition https://example.com/here.

To learn more about FTI Consulting's role in this project, please check out their breakdown of the situation, role and impact here.

If you're interested in learning more about the results of this survey and discovering more about the physicians' knowledge of Narcolepsy, you can see that here.

We are very grateful for the work put into this by FTI Consulting and appreciate the insight it provided for past and future resources and materials.